Create a Culture of Recognition

Employees in a healthy recognition culture should receive positive feedback at least every 7 days. Peer-to-peer initiatives give employees more opportunities to be recognized.

Only 30% of employees are recognized more than once a year.

Employee engagement increases by 35% if recognition is given daily.

Manager-to-Peer awards give managers a reliable method to recognize their teams. A caring manager is a key driver of employee engagement, which in turn motivates higher performance.

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44% of employees don’t feel their recognition programs are tied to the core values of the organization.

Reinforce Desired Behaviors

Keeping employees engaged and Century Bridge to specific recognition initiatives reinforces desired behaviors and creates a positive culture.